

**FOR IMMEDIATE RELEASE:**  
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**19TH ANNUAL GREAT RIVER CLEAN-UP ON THE  
UPPER SACRAMENTO RIVER ON SATURDAY, SEPTEMBER 17TH**  
**Show the river you care and lend a hand to keep it clean**  
***Prizes awarded for the best river garbage found***  
***Complimentary lunch for river volunteers***

**Dunsmuir, CA-** The 19<sup>th</sup> Annual Great River Clean-Up will be held on Saturday, September 17<sup>th</sup>, from 9am to 2pm. All ages are encouraged to clear the Upper Sacramento River of garbage while earning prizes and a complimentary lunch at the beautiful Dunsmuir City Park.

For the past eighteen years, the River Exchange has hosted this annual event to bring people of all ages together to care for the Upper Sacramento River. River volunteers can register from 9am-10am on September 17<sup>th</sup> at the Dunsmuir City Park entrance, located on North Dunsmuir Avenue between the Dunsmuir City Pool and the baseball diamond. Volunteers will be supplied with river access maps, garbage bags and gloves to use. In return for their hard work, each river volunteer will receive a door prize ticket and a complimentary lunch at Dunsmuir City Park at noon.

Bring your kids along for the Golden Rock contest. Golden Rocks bearing the names of the event's most generous sponsors will be hidden along the river. Each person that finds a Golden Rock will receive a prize. Prizes will also be given for the Most Humorous, Most Reusable, and the Most Unusual pieces of garbage collected, as well as for the Biggest Ball of Fishing Line found.

"A lot of garbage ends up in the river during the course of the year, but the river gets some personal attention each September through the Clean-Up," says Robin Singler, the River Exchange's Administrative Director. "We encourage kids and adults to show the river they care and pitch in to clean it up on September 17<sup>th</sup>."

This event is sponsored by "Businesses That Care," local businesses and individuals that give to support the Clean-up and the River Exchange's ongoing stewardship projects. Donations of prizes and sponsorships are still being sought for this year's event. For more information about the Clean-Up or how to contribute, please contact the River Exchange at 235-2012 or at [mail@riverexchange.org](mailto:mail@riverexchange.org).

The River Exchange is a non-profit 501(c)(3) organization dedicated to promoting healthy watersheds through community involvement in education, stewardship and restoration.

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